2D in Retail Mission Specific Work Group  
*Project Lead: J. John RYU*

### Business purpose (OGSM)
This group will align on and standardise future-state standards to enable global 2D barcode scanning in retail. In addition, the group will create implementation guidance to help users in their technical migration to 2D barcodes in retail, as well as other collateral that is needed to ensure consistent understanding of the standards that will be developed for 2D in Retail.

### Key issues and risks
- None

### Accomplishments this period
- Posted Implementation Guideline for MSWG review and feedback

### Upcoming period activities
- Resolve MSWG review comments Implementation Guideline
- Continue to draft Implementation Guideline
## 2D in Retail MSWG Phase 2

### Overall Status

<table>
<thead>
<tr>
<th>#</th>
<th>Standard/guideline Milestones</th>
<th>Due Date</th>
<th>Notes</th>
<th>#</th>
<th>Collateral milestones</th>
<th>Due date</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>WR 21-342 - Current state Application Standard Profiles (ASP) for retail trade items phase (completed)</td>
<td>Complete</td>
<td></td>
<td></td>
<td>Reference Materials and Tools are being developed by the Industry Engagement Group</td>
<td>On going</td>
<td>Completed work can be found here: <a href="https://www.gs1.org/industries/retail/2D-barcodes">https://www.gs1.org/industries/retail/2D-barcodes</a></td>
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<tr>
<td>2</td>
<td>WR 22-031 - Adjustments to current state ASP for retail trade items</td>
<td>June 2022</td>
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<td>3</td>
<td>WR 22-031 - Barcode conformance requirements</td>
<td>June 2022</td>
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<td>4</td>
<td>WR 22–223 – Phase 2 Cross-application rules &amp; Related technical specifications</td>
<td>Q2 2023</td>
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<td>5</td>
<td>WR 23–144 - Phase 3: 2D in Retail Implementation Guideline</td>
<td>Q1 2024</td>
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### Stakeholders

**Sponsor(s)**
- Robert BEIDEMAN (GS1 GO)

**SDL**
- J. John RYU (GS1 GO)

**CE/Sol Liaison**
- Lori SCHROP (GS1 GO)

**SME**
- Steve KEDDIE (GS1 GO), Peta DING (GS1 GO)

**AG Liaison**
- Nadi GRAY (GS1 GO)

**Chairs**
- Roberto OLIVARES (Woolworths), Michel OTTIKER (GS1 Switzerland), Kelly SCHLAFMAN (P&G), Amber WALLS (GS1 US)

### Project Scope, Resources and Timeline Change Management

IESC approved January 2022
Project Change approved Jan 2023
- Revised cross application rules timelines in Jan 2023 to Q2 2023 from Dec 2022
  - Human readable WR 22-327-end of Q1 2023
  - Multiple barcodes WR 22-376 - end of Q1 2023
  - Barcode placement WR 23-056 - end of Q2 2023
- Revised Implementation Guideline to Q1 2024 from Oct 2023
- Publication April 2024

### Legend
- Complete
- Not Started
- On target
- Risk of being late
- Change needed (not recoverable)

New risks identified: No
Change request included: No