

GSMP Images, Digital & Electronic Assets (IDEAs) Standards Maintenance Group (SMG)

Update for

Q3 2021

<p>Group scope</p> <p>Process all maintenance Work Requests for GS1 standards and guideline related to digital assets (images, videos, 360-degree images, 3D, etc.) This group will act as a pool of experts for creation, storage, sharing, quality, implementation guidance, exchange and naming of digital assets and coordinate with associated Mission Specific groups and other Standards Maintenance Groups.</p>	<p>Stakeholders</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 30%;">SDL:</td><td>David Buckley</td></tr> <tr><td>CE/Sol Liaison:</td><td>Open</td></tr> <tr><td>SME:</td><td>Elsa Braz</td></tr> <tr><td>AG Liaison:</td><td>Maneesh Naganand</td></tr> <tr><td>Chairs:</td><td>Randy Burd (Syndigo), John Papadopoulos (GS1 UK)</td></tr> </table>	SDL:	David Buckley	CE/Sol Liaison:	Open	SME:	Elsa Braz	AG Liaison:	Maneesh Naganand	Chairs:	Randy Burd (Syndigo), John Papadopoulos (GS1 UK)	<p>Performance median days to complete a WR</p> <p>Legend: ■ All WR for year are closed ■ WR are still open for year</p>
SDL:	David Buckley											
CE/Sol Liaison:	Open											
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<p>Risks/Issues/Highlights</p> <ul style="list-style-type: none"> Acceptable image types across GS1 standards and services (esp. TIFF images) Challenges around storage vs delivery Emerging business needs on product videos & use of metadata with images 	<p>Stakeholders</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Submitter</th> <th>Number of WR</th> </tr> </thead> <tbody> <tr> <td>Logyca</td> <td style="text-align: center;">3</td> </tr> <tr> <td>GS1 Germany, France, Belgium & Lux, and Kwikie, A Syndigo Company</td> <td style="text-align: center;">1</td> </tr> </tbody> </table>	Submitter	Number of WR	Logyca	3	GS1 Germany, France, Belgium & Lux, and Kwikie, A Syndigo Company	1	<p>Publication schedule</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Standard version</th> <th>Publication date</th> </tr> </thead> <tbody> <tr> <td>New GS1 Product Image sharing/delivery guideline, 1.0</td> <td style="background-color: yellow;">Nov 2021</td> </tr> <tr> <td>GS1 Product Image Specifications, 4.0</td> <td style="background-color: blue;">May 2021</td> </tr> </tbody> </table>	Standard version	Publication date	New GS1 Product Image sharing/delivery guideline, 1.0	Nov 2021	GS1 Product Image Specifications, 4.0	May 2021
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WR Submitted	WR Closed	Closed On time*	Not on time	% on time	Not accepted	WR Open	Participating companies	Data Recipient (6)	Data Source (6)	GS1 MOs (6)	Other
9	6	4	0	100%	2	4	Actual roster	14	22	22	16



Legend

G On schedule	Y Minor Risk/~10% behind schedule	R Significant risk/10%+ behind schedule	C Complete
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