# 2D in Retail Mission Specific Work Group

*Project Lead: J. John Ryu*

## Business purpose (OGSM)
This group will align on and standardise future-state standards to enable global 2D barcode scanning in retail. In addition, the group will create implementation guidance to help users in their technical migration to 2D barcodes in retail, as well as other collateral that is needed to ensure consistent understanding of the standards that will be developed for 2D in Retail.

## Key issues and risks
- None

## Accomplishments this period
- eBalloted
- Ratified
- Conducted final call to thank the team for their time and sharing of expertise

## Upcoming period activities
- Publication
- Conducting close out feedback

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Report Date: June 2024
Project Close Date Q2 2024

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# 2D in Retail MSWG Phase 2

## Overall Status

<table>
<thead>
<tr>
<th>#</th>
<th>Standard/guideline Milestones</th>
<th>Due Date</th>
<th>Notes</th>
<th>#</th>
<th>Collateral milestones</th>
<th>Due date</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WR 21-342 - Current state Application Standard Profiles (ASP) for retail trade items phase (completed)</td>
<td>Complete</td>
<td></td>
<td>1</td>
<td>Engagement materials and support collateral are being developed by the ‘Global Migration to 2D’ Programme team and GS1’s Community Engagement teams</td>
<td>On going</td>
<td>Completed work can be found here: <a href="https://www.gs1.org/industries/retail/2D-barcodes">https://www.gs1.org/industries/retail/2D-barcodes</a></td>
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<tr>
<td>2</td>
<td>WR 22-031 - Adjustments to current state ASP for retail trade items</td>
<td>June 2022</td>
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<td>3</td>
<td>WR 22-031 - Barcode conformance requirements</td>
<td>June 2022</td>
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<td>4</td>
<td>WR 22–223 – Phase 2 Cross-application rules &amp; Related technical specifications</td>
<td>Q2 2023</td>
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<td>5</td>
<td>WR 23–144 - Phase 3: 2D in Retail Implementation Guideline</td>
<td>May 2024</td>
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## Stakeholders

**Sponsor(s)**: Robert BEIDEMAN (GS1 GO)  
**SDL**: J. John RYU (GS1 GO)  
**CE/Sol Liaison**: Tania SNIOCH (GS1 GO), Audrey KELLY (GS1 GO)  
**SME**: Steve KEDDIE (GS1 GO), Peta DING (GS1 GO), Dan MULLEN (GS1 GO)  
**AG Liaison**: Nadi GRAY (GS1 GO)  
**Chairs**: Roberto OLIVARES (Woolworths), Michel OTTIKER (GS1 Switzerland), Kelly SCHLAFMAN (P&G), Amber WALLS (GS1 US)

## Project Scope, Resources and Timeline Change Management

- **Project approved January 2022**
- **Project Change approved Jan 2023**
  - Revised cross application rules timelines in Jan 2023 to Q2 2023 from Dec 2022
    - Human readable WR 22-327 - end of Q1 2023
    - Multiple barcodes WR 22-376 - end of Q1 2023
    - Barcode placement WR 23-056 - end of Q2 2023
  - 2DiR Implementation Guideline publication May 2024

## New risks identified

- **No**

## Change request included

- **No**