

Alimentaria San Francisco

Alimentaria San Francisco is an SME dedicated to the production and commercialisation of bakery, confectionery and pastry products based in Argentina.

Challenge

To meet the demand coming from the retail shelves to have safe products and to be more transparent with customers and consumers.

Approach

They worked with GS1 Argentina in order to automate their traceability system. Today they have systems enabling automatic data capture, with high data quality, possibility of integration in the information systems of their clients, tracking till the first distribution line and have a more secure product recall process in case it would be needed.

Results



More efficient data collection and streamlined business processes



Improved the accuracy, consistency and security of data



All information is now in a single location

More easily respond to complex data requests



Accurate access to customers' information and history

Control of shrink and loss prevention

