





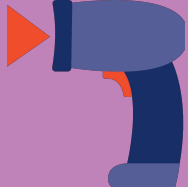


## Challenge

Needed more accurate inventory and stock counts through the supply chain to minimise out-of-stocks and maximise sales. BAKU also wanted to increase online sales as part of their omni-channel strategy.

## Solution

Implemented RFID at the same time as moving to a new POS system by Retail Express. RAMP integrates with a range of leading POS systems to provide a powerful and easy-to-use inventory management system. Working closely together, RAMP and Retail Express have helped BAKU optimise inventory and purchase replenishment to maximise sales.

## Benefits

 <p>Ready for omni-channel retail and expectation to <b>double online sales</b> within 18 months</p>	<p>Real-time, <b>accurate knowledge</b> of all products</p>	 <p><b>Easily find stock</b> across network = increased sales and customer satisfaction</p>
<p><b>Faster replenishment</b> of high-selling products</p>	 <p><b>Fully integrated</b> with new POS system</p>	<p><b>Increased accuracy</b> in stock counts, less human errors</p>
<p>Potential to <b>reduce retail floor space</b> with optimised stock levels</p> 	<p><b>Easy</b> customisation and deployment</p>	 <p><b>Increased stocktakes</b> from warehouse to retail</p>