GSMP Images, Digital & Electronic Assets (IDEAs) Standards Maintenance Group (SMG)

Update for

Q4 2021

Group scope
Process all maintenance Work Requests for GS1 standards and guideline related to digital assets (images, videos, 360-degree images, 3D, etc.) This group will act as a pool of experts for creation, storage, sharing, quality, implementation guidance, exchange and naming of digital assets and coordinate with associated Mission Specific groups and other Standards Maintenance Groups.
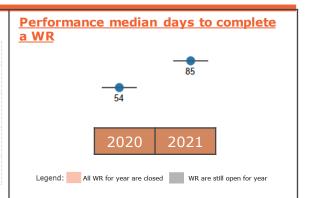
Stakeholders

SDL:	David Buckley
CE/Sol Liaison:	Open
SME:	Elsa Braz
AG Liaison:	Maneesh Naganand
Chairs:	Carolin Prinz (GS1 Germany), John Papadopoulos (GS1 UK)

Performance median days to complete a WR

2020	2021

Legend: ▢ All WR for year are closed ▢ WR are still open for year

Risks/Issues/Highlights
- Next Challenge: Update the GS1 Mobile Ready Hero Images Guidelines
- Next Challenge: Greater inclusion especially improved standard for consumers with visual impairement
- Emerging business needs on product videos & use of metadata with images

Stakeholders

Submitter	Number of WR
Logyca	3
GS1 Germany, France, Belgium & Lux, and Kwikee, A Syndigo Company	1

Publication schedule

Standard version	Publication date
GS1 Product Image Specifications, 4.1	Jan 2022
GS1 Product Image sharing/delivery guideline, 1.0	Dec 2021

WR Submitted	WR Closed	Closed On time*	Not on time	% on time	Not accepted	WR Open	Participating companies	Data Recipient (6)	Data Source (6)	GS1 MOs (6)	Other
9	6	4	0	100%	2	0	Actual roster	14	19	22	13

Legend

G	On schedule	Y	Minor Risk/~10% behind schedule	R	Significant risk/10%+ behind schedule	C	Complete