

# 2D in Retail Mission Specific Work Group

Project Lead: J. John RYU

Report Date: May 2024  
Expected project close date  
Q2 2024

## **Business purpose (OGSM)**

This group will align on and standardise future-state standards to enable global 2D barcode scanning in retail. In addition, the group will create implementation guidance to help users in their technical migration to 2D barcodes in retail, as well as other collateral that is needed to ensure consistent understanding of the standards that will be developed for 2D in Retail.

## **Key issues and risks**

- None

## **Accomplishments this period**

- Conducted three calls in April to discuss and resolve community review comments
- Motioned 2DiR Implementation Guideline to eBallot

## **Upcoming period activities**

- eBallot
- Ratification
- Publication



# 2D in Retail MSWG Phase 2

## Overall Status

#	Standard/guideline Milestones	Due Date	Notes	#	Collateral milestones	Due date	Notes
1	WR 21-342 - Current state Application Standard Profiles (ASP) for retail trade items phase (completed)	Complete		1	Engagement materials and support collateral are being developed by the 'Global Migration to 2D' Programme team and GS1's Community Engagement teams	On going	Completed work can be found here: <a href="https://www.gs1.org/industries/retail/2D-barcodes">https://www.gs1.org/industries/retail/2D-barcodes</a>
2	WR 22-031 - Adjustments to current state ASP for retail trade items	June 2022					
3	WR 22-031 - Barcode conformance requirements	June 2022					
4	WR 22- 223 – Phase 2 Cross-application rules & Related technical specifications	Q2 2023					
5	WR 23- 144 - Phase 3: 2D in Retail Implementation Guideline	May 2024					

### Stakeholders

### Project Scope, Resources and Timeline Change Management

Sponsor (s)	Robert BEIDEMAN (GS1 GO)
SDL	J. John RYU (GS1 GO)
CE/Sol Liaison	Tania SNIIOCH (GS1 GO), Audrey KELLY (GS1 GO)
SME	Steve KEDDIE (GS1 GO), Peta DING (GS1 GO), Dan MULLEN (GS1 GO)
AG Liaison	Nadi GRAY (GS1 GO)
Chairs	Roberto OLIVARES (Woolworths), Michel OTTIKER (GS1 Switzerland), Kelly SCHLAFMAN (P&G), Amber WALLS (GS1 US)

Project approved January 2022  
 Project Change approved Jan 2023

- Revised cross application rules timelines in Jan 2023 to Q2 2023 from Dec 2022
  - Human readable WR 22-327 -end of Q1 2023
  - Multiple barcodes WR 22-376 - end of Q1 2023
  - Barcode placement WR 23-056 - end of Q2 2023
- 2DiR Implementation Guideline publication May 2024

New risks identified	No	Change request included	No	Legend	Complete	Not Started	On target	Risk of being late	Change needed (not recoverable)
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