**Global Master Data (GMD)**

**Standards Maintenance Group (SMG) 1 of 2**

**Group scope**
This SMG will process all applicable work requests to maintain the GS1 Master Data standards. The primary focus is the GS1 standards used for product master data including: • Master Data Standards • GS1 Attributes, definitions, code lists, and guidance • GDSN solutions • GDSN Validation Rules • GS1 Web Vocabulary • Global Data Model Standards • Attribute Definitions for Business. Additionally, the GMD SMG also acts as a pool of experts for maintenance work efforts impacting Global Master Data and coordinates with associated Mission Specific work groups.

**Stakeholders**
- **SDL:** Steve Robba
- **CE/Sol Liaison:** Alan Hyler
- **SME:** Maryam Mirza, Nadja Minich, Tasha Wiehe, Marc Gale
- **AG Liaison:** Andrew Tuerk
- **Chairs:** Scott Brown, 1WorldSync; Neil Gray, GS1 UK; Gina Tomassi, PepsiCo

**Risks/Issues/Highlights**
- The GMD SMG processed 65% of all WRs entered in 2021
- GDSN Releases 3.1.18 & 19 published
- GS1 CA regulatory attributes food labeling
- A large increase in work requests in Q4
- A new Attribute Definitions for Business is now created for all new attributes
- Increased systems automation for processing GMD work requests was completed and will continue
- Focus on B2C Pet complete Q1 2022

**Top 5 WR submitters**
- **Submitter**
  - Global Office *
  - GS1 Netherlands
  - 1WorldSync
  - GS1 Czech Republic
  - GS1 Canada
- **Number of WR**
  - 32
  - 53
  - 32
  - 22
  - 22

**Publication schedule**
- **GDSN Published 3.1.20**
  - Feb 2022
- **GDSN Published 3.1.18 & 19**
  - Q4 2021
- **Global Data Model 2.1**
  - Nov 2021
- **GS1 Web Vocabulary 1.6**
  - Sept 2021
- **Trade Item Implem. Guide Rel 35**
  - Jun 2021

**Performance - median days to complete a WR**
- 2018: 67 days
- 2019: 43 days
- 2020: 36 days
- 2021: 56 days

**Legend**
- **G**: On schedule
- **Y**: Minor Risk/~10% behind schedule
- **R**: Significant risk/10%+ behind schedule
- **C**: Complete
Global Data Model (GDM) Global Sub team
Standards Maintenance Group (SMG) 2 of 2

Group scope
This Subteam will process all applicable work requests to maintain the GS1 Global Data Model standards. This group operates as a sub team of the GMD SMG. It also serves as the GDM Global Maintenance group, per the GDM Governance Manual, and operates collaboratively with GDM Regional and Local Maintenance Teams. All WR activity is reported on the GMD SMG.

Stakeholders
| SDL: | Tasha Wiehe |
| CE/Sol Liaison: | Markus Mueller |
| SME: | Marc Gale; Mark Van Eeghem; Steve Robba; Tomas Tluchor |
| AG Liaison: | N/A |
| Chairs: | Armand Schins, Ahold; Christian Zaeske, METRO Group; Laurent Seroux, P&G |

Last 90 days
- Developed and published Global Data Model 2.1
- Developed and published Attribute Definitions for Business 1.6
- Developed and published GDM Attribute Implementation Guide 1.6
- GDM European Regional SMG eBalloted and approved first 2 work requests
- Continued motioning all work requests related to the founding of the GDM Regional & Local SMGs (to date)
  - Europe (Reg) Czech Republic
  - Benelux: Germany
  - China: US
  - Colombia

Next 90 days
- Development and publication of Global Data Model 2.2, GDM Attribute Implementation Guide 1.6
- Evaluate GDM warnings as they relate to the transfer of GDM global/regional attributes
- Continue motioning all work requests related to the building of the GDM Regional & Local Maintenance Teams

Legend
- G: On schedule
- Y: Minor Risk: ~10% behind schedule
- R: Significant risk: >10% behind schedule
- C: Complete