Global Product Master Data (GPMD) Standards Maintenance Group (SMG) (1 of 3)

Project Lead: Bernard Faibella

Business purpose
This SMG will process all applicable work requests to maintain the GS1 Product Master Data standards. The primary focus is the GS1 standards used for product master data including: • Product Master Data Standards • GS1 Attributes, definitions, code lists, and guidance • GDSN solutions • GDSN Validation Rules • Global Data Model Standard • Attribute Definitions for Business. Additionally, the GPMD SMG also acts as a pool of experts for maintenance work efforts impacting Global Product Master Data and coordinates with associated Mission Specific work groups.

Stakeholders

<table>
<thead>
<tr>
<th>Role</th>
<th>Name(s)</th>
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<tbody>
<tr>
<td>SDL</td>
<td>Bernard Faibella</td>
</tr>
<tr>
<td>CE/Sol Liaison</td>
<td>Markus Mueller</td>
</tr>
<tr>
<td>SME</td>
<td>Elsa Braz, Maryam Mirza, Nadja Minich, Tasha Wiehe, Marc Gale</td>
</tr>
<tr>
<td>AG Liaison</td>
<td>Stephen Howard</td>
</tr>
<tr>
<td>Chairs</td>
<td>Scott Brown, 1WorldSync; Neil Gray, GS1 UK; Gina Tomassi, PepsiCo</td>
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</tbody>
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Last 90 Days
• Work on Consumer Facing Attributes (CFA)
• Publish 3.1.26 & 3.1.27 releases
• Validation rules for France, Finland and Greece
• Continue work with IKEA (food contact packaging)
• Continue cannabis work effort for Canada

Risks
• None

Next 90 days
• Work on Consumer Facing Attributes (CFA)
• Support GDSN modernisation
• Clean-up GDSN documents from GDD references/links
• Define process to manage code list in collaboration with other standards

Risks
• None
Global Data Model (GDM) Global Sub Team Standards Maintenance Group (SMG) (2 of 3)

Project Lead: Tasha Wiehe

Business purpose
This sub-team will process all applicable work requests to maintain the GS1 Global Data Model standards:
• Global Data Model
• GDM Attribute Implementation Guide
• GDM Market Stages Guideline
This group operates as a sub team of the GMD SMG. It also serves as the GDM Global Maintenance group, per the GDM Governance Manual, and operates collaboratively with GDM Regional and Local Maintenance Teams. All WR activity is reported on the GMD SMG.

Stakeholders

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</tr>
<tr>
<td>SME</td>
<td>Marc Gale; Mark Van Eeghem</td>
</tr>
<tr>
<td>AG Liaison</td>
<td>N/A</td>
</tr>
<tr>
<td>Chairs</td>
<td>Armand Schins, Ahold; Christian Zaeske, METRO Group; Laurent Seroux, P&amp;G</td>
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Last 90 Days
• Heard and motioned all work requests related to maintenance of the Global Data Model (GDM), GDM Attribute Implementation Guideline and the GDM Market Stages Guideline
• Motioned all work requests related to GDM Local Layers

Next 90 days
• Motion all work requests related to maintenance of the Global Data Model (GDM), GDM Attribute Implementation Guideline and the GDM Market Stages Guideline for the next scheduled quarterly release dates
• Motion all work requests related to GDM Local Layers to Community Review prior to ratification

Risks
• None
New risks (scope and resources) identified | No | Change request included | No