The Global Language of Business



Global Standards Management Process

Party Asset Location (PAL) Master Data Standards Maintenance Group Call to Action



## Background

The initial focus of the PAL Master Data Standards Maintenance Group (SMG) is to continue development started within the GLN Data Model Mission Specific Work Group (MSWG) which is building upon the GLN Data Model Solution Standard that was published in November 2021.

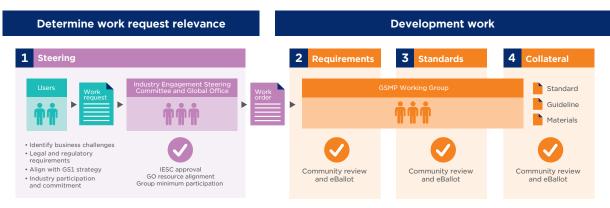
Since that time, requirements for new attributes and maintenance of the standard have emerged and have been catalogued. This new SMG will act as a pool of experts to ensure these maintenance activities, as well as any new requirements, can be effectively assessed and progressed through the Global Standards Management Process (GSMP).

## What business challenges are being solved?

The Global Standards Management Process (GSMP) is constantly improving GS1 standards to better serve our community as their needs evolve. Now, we see the growing need for comprehensive master data that requires an additional focus on parties, locations, and assets. New business needs require a set of global attributes for parties, locations and assets that ensure data being shared between stakeholders is complete, interoperable, and aligned while being able to be scaled to meet future business needs.

We are meeting this need by transitioning the existing GLN Data Model MSWG to a new SMG titled the Party Asset Location (PAL) Master Data SMG. This new SMG is being formed to provide a permanent group to process all applicable work requests to maintain Master Data standards used for locations, parties, individual assets, and returnable assets. We invite all who have knowledge and experience in master data around parties, locations, and assets to join the work effort. The Global Standards Management Process of GS1 (GSMP) is a communitybased forum for businesses facing similar problems to work together and develop standards-based solutions to address them. Active **GSMP** participants represent industries ranging from retail and consumer goods to fresh foods, healthcare, transport and logistics, government and more—a healthy mix of business and technical people from nearly 60 countries.

# Four Step Consensus-Driven Process



## Who should join this working group?

Senior level decision makers with expertise in party, asset or location master data management, supply chain, product data management, electronic commerce. Desired participants include:

- Trading Partners (Brand owners, Retailers, Buyers, Marketplaces, Distributors)
- Location/Asset Master Data Experts
- GS1 Member Organisations (MOs)
- Solution Providers

#### How will the working group operate?

This working group will follow the GS1 Global Standards Management Process:

- **Define business requirements**—collect input from the industry and MOs
- **Refine and develop rules**—experts draft relevant standards and present them to industry and MOs for approval
- **Develop and approve**—standards are approved by the standards development community, ratified by GS1 governance bodies and published

#### **Next Steps**

Join the working group by 01 September 2023: https://www.gs1.org/standards/development-workgroups#Party

Kick-off: 12 September 2023

Help, questions, or need for more information, please contact: GSMP@GS1.org

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