GSMP Images, Digital & Electronic Assets (IDEAs) Standards Maintenance Group (SMG)

Project Lead: David Buckley

Report Date: October 2023

Business purpose

Process all maintenance Work Requests for GS1 standards and guidelines related to digital assets (images, videos, 360-degree images, 3D, etc.) This group will act as a pool of experts for creation, storage, sharing, quality, implementation guidance, exchange and naming of digital assets and coordinate with associated Mission Specific Work Groups and other Standards Maintenance Groups.

Stakeholders

SDL	David Buckley
CE/Sol Liaison	Open
SME	Elsa Braz
AG Liaison	open
Chairs	Josee Gladu (GS1 Canada), Patricia Thibaudet (Nestle France)

Last 90 days

- Kicked off work on the newly requested GS1 Product Video Standard

- GS1 Product Image Specification Standard 4.3 published which includes updates for 14 GSMP work requests

- Continued work on strategic areas highlighted by the group (meta data, latest image, certification, MRHI vs other optimised image types)

Next 90 days

- Product Image Sharing/Delivery Guideline, Video Standard & Pharmaceutical Image Implementation Guideline
- GS1 Product Images training

Risks

- Multiple work items putting pressure on the time/priority
- Long term need to move to Meta Data approach.

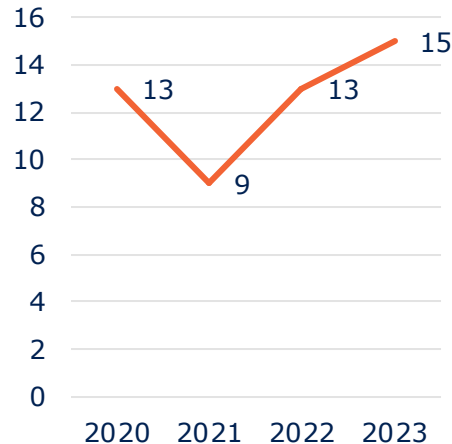 "Advanced" users have already moved, others happy with legacy solution.

Publication deliverables

1	GS1 Product Video Standard	Apr 2024
2	GS1 Product Image Sharing/Delivery Guideline	Jan 2024
3	GS1 Pharmaceutical Image Implementation Guideline	Jan 2024
4	GS1 Product Image Specifications, 4.3	Oct 2023

Work Request Activity by year for Q1-3

2020: 13
2021: 9
2022: 13
2023: 15

Top Work request submitters

Submitter	Number of WR
GS1 Canada	8
GS1 Czech Republic, GS1 Finland, GS1 France. GS1 Switzerland, GS1 UK, GS1 US, Mondele, Europe Services GmbH	1 ea.

New risks (scope and resources) identified	No	Change request included	No

Legend	Complete	Not Started	On Time	Risk of being late	Change needed (not recoverable)