The Global Language of Business

Global Standards Management Process: Call for Participation

Fresh foods AIDC SubTeam (WR 24-377)
ID AIDC SMG SubTeam

Business drivers

Consumer demand for fresh foods products is increasing across the world. At the same time consumers seek more transparency and seamless shopping experiences. Top of mind for consumers is food safety and freshness.

To meet the need for consumer information and help manage inventory from diverse sources of supply, the Fresh foods and Retail Industry recognises the benefits of GS1 standards for unique identification and product information such as batch/lot and expiry date or best-before date to stop sale of expired or recalled product, improve inventory management and minimse food waste.

Background

The Fresh foods/ Retail Industry uses the GS1 AIDC Fresh Foods Sold at Point-of-Sale Implementation Guideline for information on use of the Global Trade Item Number (GTIN) and Application Identifiers (AIs) across EAN/UPC, the GS1 DataBar Family and also 2D barcodes. Some of the important information in this Guideline is outdated (e.g. approved carriers) and there is important information not included e.g. use case, the GS1 Digital Link Standard. It will be brought into alignment with the GS1 2D Barcodes at Retail Point-of-Sale Implementation Guideline.

In-Scope	• Alignment to 2D Barcodes at Retail Point-of-Sale Implementation Guideline and GS1 Digital Link Standard, and the latest GS1 General Specification. Examples:
	  o Use cases and related attributes/ Application Identifiers
	  o Approved data carriers
	  o Syntax
	  o Terms

Out of scope	• Definition of new • Use of any non-GS1 identification key
Who should participate?	• GS1 user and solution provider communities – Fresh foods and Retail • GS1 Member Organisations **Note:** *The GS1 Intellectual Property Policy and Work Group Opt-in Agreement of the GS1 ID AIDC SMG are required to participate.*
Questions?	Elena Tomanovich, elena.tomanovich@gs1.org (Fresh foods/Retail)
Interested? Sign-up	https://xchange.gs1.org/cr/gsmp/smg/gsmpidsmg/ffaidcs
Kick-off	January 2025 (day/time TBC)

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