



Welcome to the Conference

34th Global GS1 Healthcare Conference
Bangkok, Thailand

Ulrike Kreysa, Senior Vice President GS1 Healthcare
October 30, 2018



Anti-Trust Caution



- GS1 operates under the GS1 anti-trust caution. Strict compliance with anti-trust laws is and always has been the policy of GS1.
- The best way to avoid problems is to remember that the purpose of the group is to enhance the ability of all industry members to compete more efficiently.
- This means:
 - There shall be no discussion of prices, allocation of customers, or products, boycotts, refusals to deal, or market share
 - If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.
- The full anti-trust caution is available via the link below, if you would like to read it in its entirety: <http://www.gs1.org/gs1-anti-trust-caution>

GS1 Healthcare Leadership Team



Tri-Chairs:

Scott Mooney, McKesson

Feargal Mc Groarty, St. James's Hospital

Mark Hoyle, Teleflex

LT Members:

- Charity Hovey, 3M
- Cyndi Poetker, Abbott
- Jeff Denton, Amerisourcebergen
- Volker Zeinar, B. Braun
- Stefan Artlich, Bayer
- Dennis Black, BD
- Patrick Main, Cook Medical
- Kevin Downs, University Hospitals of Derby and Burton NHS Foundation Trust
- Mike Meakin, DHL
- Sébastien Langlois-Berthelot, F. Hoffmann-La Roche
- Karen Conway, GHX
- Grant Courtney, GSK
- Jean-Michel Descoutures, IHF
- Gerry Collins, Johnson & Johnson
- Jackie Elkin, Medtronic
- Pascal Aulagnet, Pfizer
- Grant Hodgkins, Smith & Nephew
- Dr. Hajo Reissmann, University Medical Center Schleswig-Holstein
- Catherine Koetz, GS1 Australia
- Marcelo Oliviera, GS1 Brazil
- Arthur Smith, GS1 Canada
- Valérie Marchand, GS1 France
- Hans Lunenborg, GS1 Netherlands
- Rami Habbal, GS1 UAE
- Glen Hodgson, GS1 UK
- Siobhan O'Bara, GS1 US



Your conference at a glance



Tuesday, 30 October	Wednesday, 31 October	Thursday, 1 November
Opening		
Plenary: The future of healthcare	Plenary: Pharmaceutical traceability from manufacturer to patient	Plenary: Unique Device Identification
Networking lunch	Networking lunch	Plenary: Improving Patient Safety
Parallel streams: Value based Healthcare Public policy: Pharmaceuticals Improving patient care single unit Hospital transformation using GS1 standards	Ask the Experts sessions and Parallel streams: Big data, master data, data quality, regulation and GDSN Public policy: Medical Devices Wholesaler and 3PL	Conference Closing
Poster reception / Think Tank (by invitation only)	Networking event	



Opening of the Plenary

34th Global GS1 Healthcare Conference
Bangkok, Thailand

Miguel Lopera, President & CEO
October 30, 2018



GS1 – The Global Language of Business

GS1 is a global standards organisation

Neutral and
not-for-profit

User-driven
and governed

Global
and local

Inclusive and
collaborative



GS1 in numbers

- **112 local GS1 Organizations**
- **1.5 million companies** use GS1 standards
- **> 100 million products** carry GS1 barcodes
- **6 billion GS1 barcodes** are scanned every day



GS1 IN HEALTHCARE



Falsified medicines, lack of medical device identification & healthcare related errors continue to endanger patients



Safer, more efficient care starts with a simple scan



GS1 is key to improving patient safety, fighting falsified medicines, and increasing visibility and efficiency in the supply chain

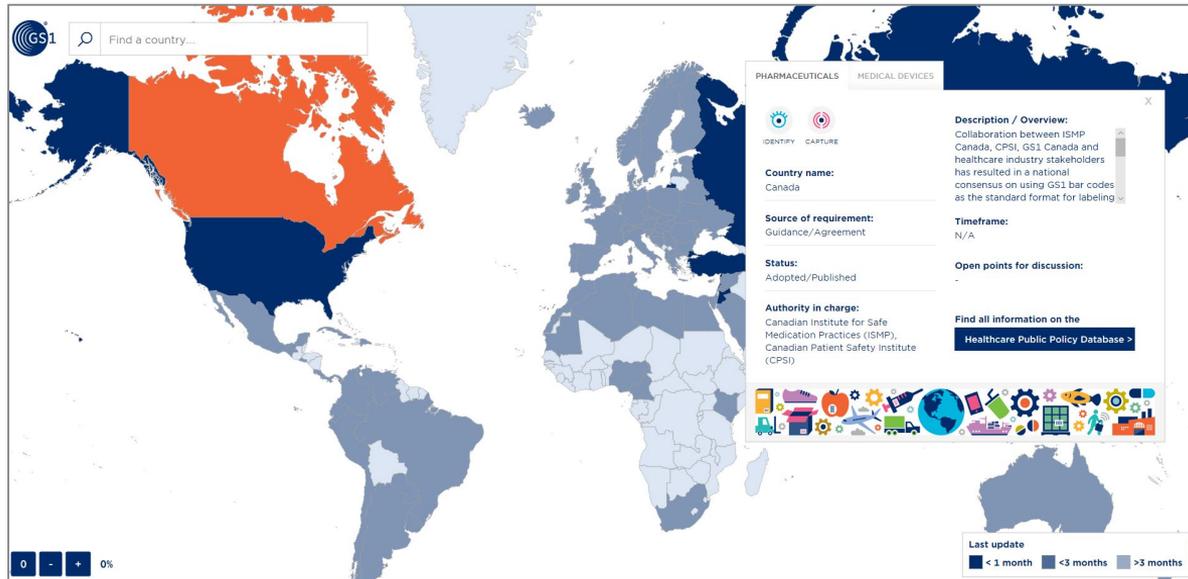
The world is heading towards a **globally standardized approach in healthcare** which will be less complex and costly



Anticipating developments to drive global harmonisation



Mapping latest regulatory developments to enable implementation with GS1 standards, striving for global harmonisation



A community sharing knowledge



GS1
The Global Language of Business

**GS1 Healthcare Reference Book
2017-2018**
Stories of successful implementations of GS1 standards

2018 Reference Book

GS1
Solution Providers and GS1 standards

Home Solution providers Healthcare providers Resources

**Solution Providers
and GS1 standards**

Solution providers that are knowledgeable and have solutions that are GS1 standards capable help all stakeholders in the healthcare sector to implement our standards by providing essential technology (IT hardware and software) and guidance. GS1 Healthcare has actively been working with solution providers at a global level for a number of years, with many leading organisations current GS1 Healthcare global members. Likewise many GS1 Member Organisations have solution provider programs run within their countries.

Healthcare offers significant opportunities for solution providers

What healthcare providers need to know

Download resources

HC Providers Tool

GS1
The Global Language of Business

**Good morning, Mr. Jones,
here is your medication**
GS1 standards for precise patient identification

Educational Content

Moving beyond commercial products – the role of GS1 standards for clinical trials



A new GS1 Application Standard for identification and barcoding of investigational product kits and kit components is under development
- To be released in early 2019!

Being designed as complimentary to existing GS1 standards in healthcare, leveraging these wherever possible.

Expanding our support to Africa



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GS1 Healthcare Strategy 2018-2022

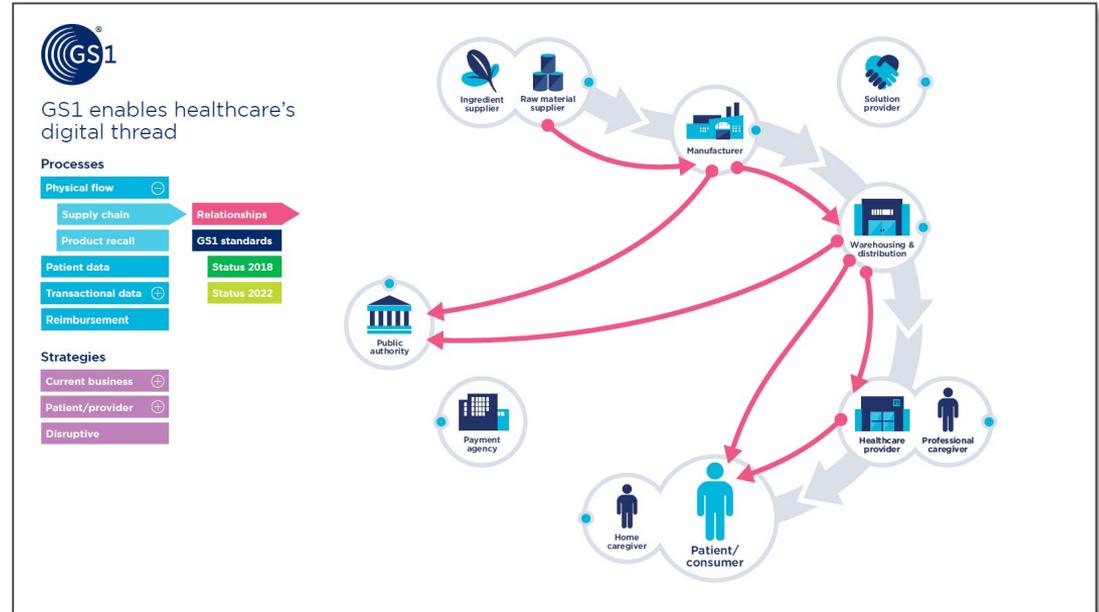


GS1 2018-2022 Healthcare Strategy

GS1
The Global Language of Business

GS1 Healthcare Strategy 2018-2022
Harnessing the power of open, global standards to address the challenges of healthcare and benefit patients worldwide

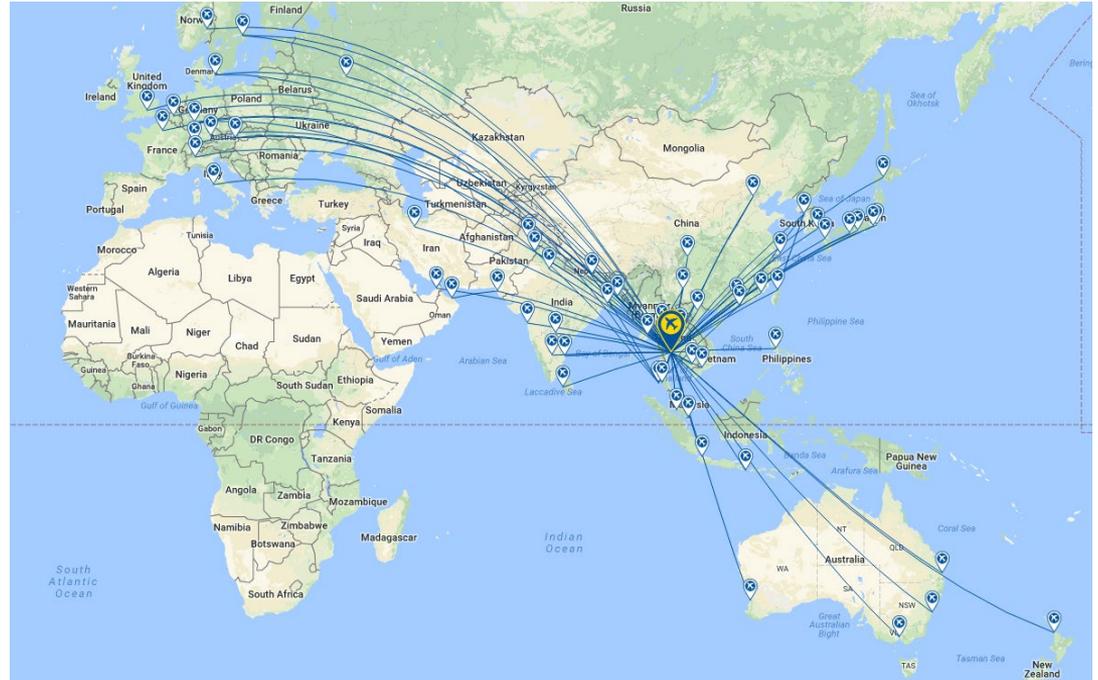
Healthcare Digital Thread



Our conferences and community – to learn, share best practices, ask questions, network...



- ✓ More than 250 participants from 13 ASEAN countries and another 20 countries around the globe
- ✓ 4 plenaries & 7 parallel streams
- ✓ 6 Sessions ask the experts
- ✓ 46 expert speakers



Hear, Discuss, Enjoy!

