



## Idowu Adebisi PharmD

Chief Operating Officer,  
Eye Foundation Hospital  
Group

I am a pharmacist and a hospital administrator with health systems experience in the United States and in Nigeria. I moved back to Nigeria with my family 3 year ago, and it has been my pleasure to contribute to the efforts and developments in the healthcare sector. Currently, I am serving as the chief operating officer for the Eye Foundation Hospital Group.

Over the course of my career, I have supported a range of standardization projects at a department-specific and a system-wide level. Notable projects include the implementation of barcode enabled medication administration, and barcode enabled medication dispense workflow. There have been many successes and a few memorable failures. I have experienced the painstaking preparation, challenging implementation, and most importantly the long-term commitment required to sustain the rewards that standardization has on patient safety.

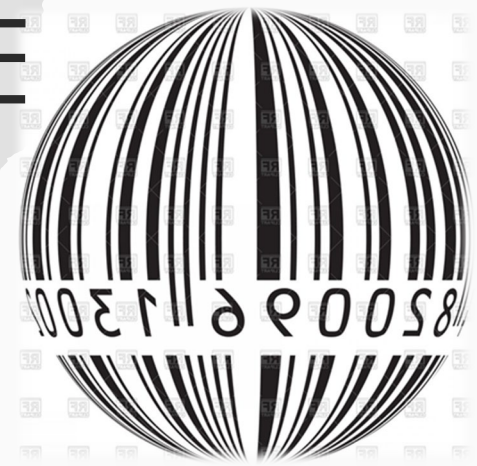
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# GS1 HEALTHCARE CONFERENCE

Lagos, Nigeria, Sept 2019





## AFRICAN TREND AND OUTLOOK

- The emergence of the era of **“African Opportunity”**
- Political transformation and stability across the region
- Progress in accountability & transparency
- Growing realization that Africa is a valuable partner and viable investment frontier
- Growing Ease of Doing Business

## REALITY

- EVERYONE is at RISK
- Unacceptable scale of counterfeit medications – 1:10 - Lack of trust in the drug supply chain
- Poor / unpredictable outcomes of care– 100,000 deaths a year
  - Antimicrobial and anti-malaria drugs – Resistance, impact survival
- Weak legislative infrastructure
- Significant financial burden

**Critical objective is adoption and implementation of international standards for data capture and sharing for traceability of medicines.**

**MOMENTUM**

- **Unpack IMMEDIATELY!**

## ADVOCACY

- Complex and resource intensive
- Multidisciplinary stakeholders
  - Legislators
  - Technology – Hardware, software, Information systems and analytics
  - Healthcare –
    - Private and public
    - Providers and consumers
  - Manufacturers
  - Logistics
- Use your platform to
  - **Educate** – scale of problem
  - **Educate** - importance and benefits of track and trace



Identify



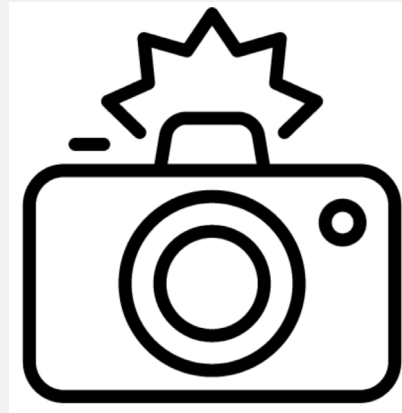
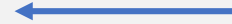
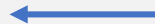
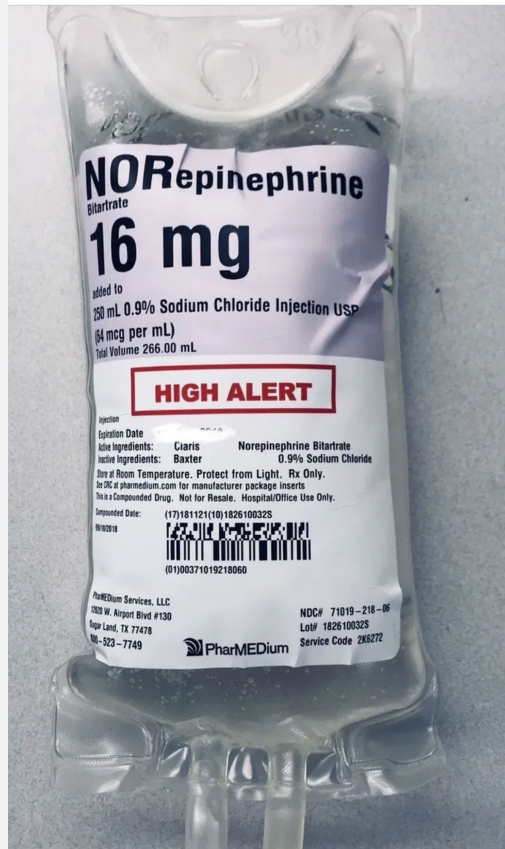
Capture



Share



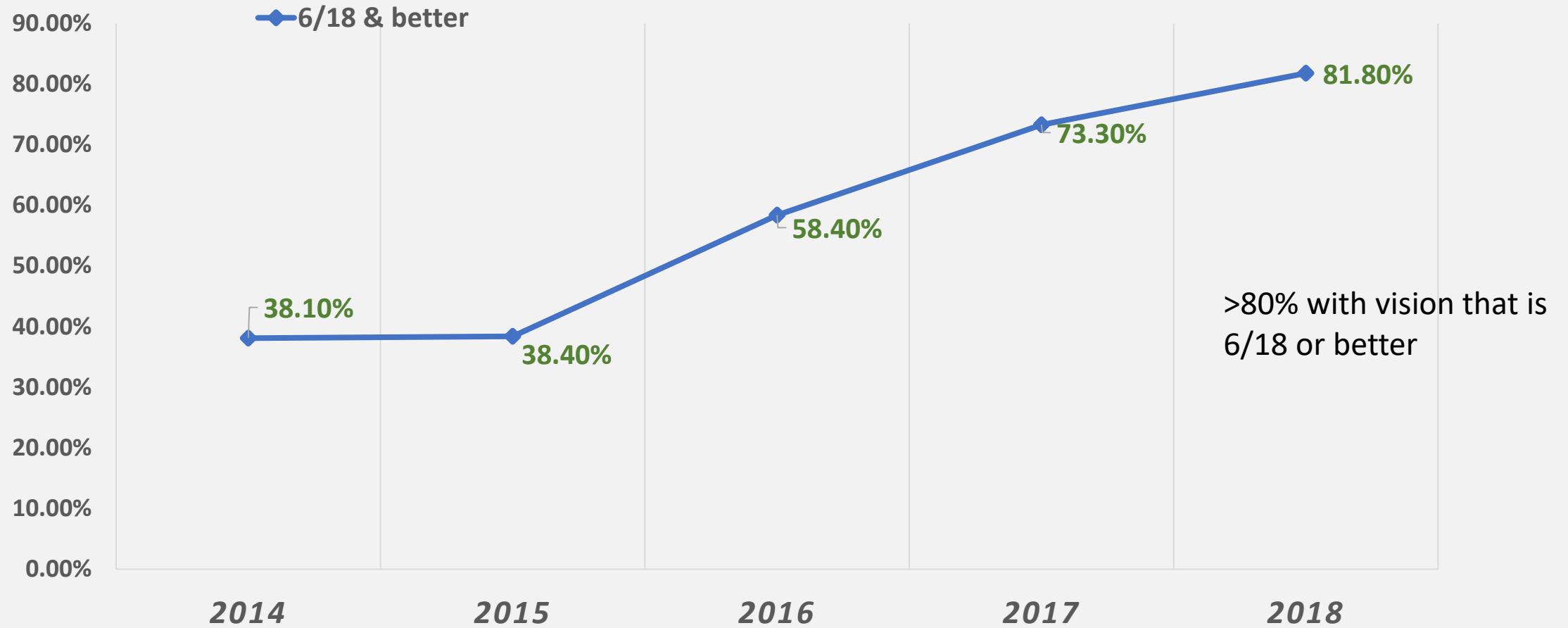
Use





# EFCH IJEBU ODE –

## Performance: Post Cataract Surgery Visual outcomes - Post Op Day 1



# COLLABORATE

- Reach out, leverage the existing community of experience
- Collaborate
  - Opportunities for Economies of scale
  - Pooled resource
  - Cost savings – Profitability – Sustainability
- Contribute
  - Collect data
  - Conduct pilots
  - Share research.
    - **INVESTMENT PARTNERS**
      - Training
      - Implementation
      - Infrastructure



Identify



Capture



Share



Use

# INNOVATION

- Develop national foundations with a global mindset
  - Digital information system – receipt and storage in national, and global tracking systems.
  - Collection, storage and information management – based on standards
- Create and foster an environment that encourages innovative thinking.



Identify



Capture



Share



Use

# CULTURE OF LEARNING

- Grow and structure knowledge base
- Sharing knowledge
- Developing skillset and skills to manage the process and process improvements.
- Prioritize training - Sustainability
- Long term



Identify



Capture



Share



Use

## END USERS

- The solutions must reach the end users
  - End to End
  - Data collection and verification at the point of administration
- Education
- Mitigate cost
  - Cost transfers to the patient can be counterproductive
  - Cost prohibitive products fuel the counterfeit market



Identify



Capture



Share



Use

# IMPACT

- Beyond Implementation.....
- Care and survival
- Personal

## STANDARDIZATION

- Global medication supply chain – Safely leverage science and technology, impact care
- Safety requires traceability, E2E visibility
- STANDARDIZATION
  - Paradigm shift – Mindset change away from individualistic solutions



**Address a GLOBAL issue by adopting a GLOBAL LANGUAGE**

**Thank You**

