

New Healthcare GTIN Allocation Rules MSWG

Project Lead: Greg Rowe

OGSM
Report Date: August 2025
Expected project close date Q2 2026

Business purpose

- Update the current Healthcare GTIN Allocation Rules Standard to make the content applicable to today's environment.
- Over the past 5 years since the original standard, the business environment and needs have changed.

Key issues and risks

- None at this time

Accomplishments this period

- Chairs and SMEs developed a new way forward to fully understand the members needs and create an accurate BRAD
- Team discussion have pointed out new challenges needing resolution prior to the development of the BRAD.
- Team needs to align the Scope before moving forward. Issue is around the word "regulated".

Upcoming period activities

- Team to align the Scope
- Gain agreement on the Standard structure
- Begin reviewing section by section



New Healthcare GTIN Allocation Rules MSWG

Overall Status

#	Standard/guideline Milestones	Due Date	Notes	#	Collateral milestones	Due date	Notes
1	HC GTIN Allocation Rules standard	Q2 2026		1	TBD	TBD	
2							
3							
4							
5							

Stakeholders

Project Scope, Resources and Timeline Change Management

Sponsor	Robert Beideman	Kick-off call May 2025
SDL	Greg Rowe	
CE/Sol Liaison		
SME	Neil Piper	
AG Liaison	Shekhar Nambi – J&J	
Chairs	Mark Songhurst – Leeds Hospital, Denis Black – BD, Sue Schmid – GS1 Australia	

New risks identified	Yes/no	Change request included	Yes/no	Legend	Complete	Not Started	On target	Risk of being late	Change needed (not recoverable)
----------------------	--------	-------------------------	--------	--------	----------	-------------	-----------	--------------------	---------------------------------