

# New Healthcare GTIN Allocation Rules MSWG

Project Lead: Greg Rowe

OGSM  
Report Date: January 2026  
Expected project close date Q2 2026

## **Business purpose**

- Update the current Healthcare GTIN Allocation Rules Standard to make the content applicable to today's environment.
- Over the past 5 years since the original standard, the business environment and needs have changed.

## **Key issues and risks**

- The GS1 GO team lost a SME resource in Pete Alvarez. With this loss, there will be meetings cancelled to only remaining SME (Neil Piper) on holiday or other HC commitments. This could extend the timeline into Q3 2026.

## **Accomplishments this period**

- Team continues to work on resolving the 85 comments received from the team feedback

## **Upcoming period activities**

- Continue review of team feedback



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## Overall Status

#	Standard/guideline Milestones	Due Date	Notes	#	Collateral milestones	Due date	Notes
1	HC GTIN Allocation Rules standard	Q2 2026		1	TBD	TBD	
2							
3							
4							
5							

### Stakeholders

### Project Scope, Resources and Timeline Change Management

Sponsor	Robert Beideman
SDL	Greg Rowe
CE/Sol Liaison	
SME	Neil Piper
AG Liaison	Shekhar Nambi – J&J
Chairs	Mark Songhurst – Leeds Hospital, Denis Black – BD, Pascal Aulagnet - Pfizer

Kick-off call May 2025

New risks identified	Yes/no	Change request included	Yes/no	Legend	Complete	Not Started	On target	Risk of being late	Change needed (not recoverable)
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