

New Healthcare GTIN Allocation Rules MSWG

Report Date: March 2026
Expected close date: June 2026

Project Lead: Greg Rowe

Business purpose

- Update the current Healthcare GTIN Allocation Rules Standard to make the content applicable to today's environment.
- Over the past 5 years since the original standard, the business environment and needs have changed.

Key issues and risks

- The Q2 timeline may be at risk due to GO team lost a SME resource
- To mitigate risk, weekly calls and two physical meetings scheduled (31 March/01 April & Standards event)

Accomplishments this period

- GS1 GO staff presented to the Chairs a program to meet the 30 June deadline. This included now having weekly calls and a physical/virtual meeting at GO office 31 March & 01 April
- Chairs accepted program. Program was introduced and accepted by the MSWG on the 24 February team call

Upcoming period activities

- Conduct weekly calls and update standard
- Physical/Virtual meeting scheduled for 31 March & 01 April at Brussels office
- Session on 21 April at the Standards Event

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Overall Status

#	Standard/guideline Milestones	Due Date	Notes	#	Collateral milestones	Due date	Notes
1	HC GTIN Allocation Rules standard	Q2 2026		1	TBD	TBD	
2							
3							
4							
5							

Stakeholders

Project Scope, Resources and Timeline Change Management

Sponsor	Robert Beideman			Kick-off call May 2025					
SDL	Greg Rowe								
CE/Sol Liaison	Claire Clarke								
SME	Neil Piper								
AG Liaison	Shekhar Nambi – J&J								
Chairs	Mark Songhurst – Leeds Hospital, Dennis Black – BD, Pascal Aulagnet - Pfizer								
New risks identified	Yes/no	Change request included	Yes/no	Legend	Complete	Not Started	On target	Risk of being late	Change needed (not recoverable)