

# New Healthcare GTIN Allocation Rules MSWG

Project Lead: Greg Rowe

OGSM  
Report Date: July 2025  
Expected project close date Q2 2026

## Business purpose

- Update the current Healthcare GTIN Allocation Rules Standard to make the content applicable to today's environment.
- Over the past 5 years since the original standard, the business environment and needs have changed.

## Key issues and risks

- None at this time

## Accomplishments this period

- Team is in the first step of identifying business requirements in order to develop a BRAD
- Developing an "I Need / Because" spreadsheet using the current HC GTIN Allocation Rules standard
- Chairs and SMEs working on best way forward to fully understand the members needs and create an accurate BRAD

## Upcoming period activities

- Present new way forward on the 22 July team call
- Continue to develop the "I Need / Because" spreadsheet

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## Overall Status

#	Standard/guideline Milestones	Due Date	Notes	#	Collateral milestones	Due date	Notes
1	HC GTIN Allocation Rules standard	Q2 2026		1	TBD	TBD	
2							
3							
4							
5							

## Stakeholders

## Project Scope, Resources and Timeline Change Management

Sponsor	Robert Beideman	Kick-off call May 2025							
SDL	Greg Rowe								
CE/Sol Liaison									
SME	Neil Piper								
AG Liaison	Shekhar Nambi – J&J								
Chairs	Mark Songhurst – Leeds Hospital, Denis Black – BD, Sue Schmid – GS1 Australia								
New risks identified	Yes/no	Change request included	Yes/no	Legend	Complete	Not Started	On target	Risk of being late	Change needed (not recoverable)