Global Product Master Data (GPMD) Standards Maintenance Group (SMG) (1 of 3)

Project Lead: Bernard Faibella

Business purpose

This SMG will process all applicable work requests to maintain the GS1 Product Master Data standards. The primary focus is the GS1 standards used for product master data including: • Product Master Data Standards • GS1 Attributes, definitions, code lists, and guidance • GDSN solutions • GDSN Validation Rules • Global Data Model Standard • Attribute Definitions for Business. Additionally, the GPMD SMG also acts as a pool of experts for maintenance work efforts impacting Global Product Master Data and coordinates with associated Mission Specific work groups.

Stakeholders

SDL	Bernard Faibella
CE/Sol Liaison	Markus Mueller
SME	Elsa Braz, Maryam Mirza, Nadja Minich, Tasha Wiehe, Marc Gale
AG Liaison	N/A
Chairs	Scott Brown, 1WorldSync; Neil Gray, GS1 UK; Gina Tomassi, PepsiCo

Last 90 Days
- Publish 3.1.32 May release
- Support EUDR, align with Web Voc and add new attributes to GDSN
- Discuss documentation of local validation rules

Risks
- None

Next 90 days
- Support GDSN modernisation
- Support GDSN publication process improvements
- Finalise review of new attributes for beauty sector (LVMH)
- Review new attribute for travel retail sector
- Continue discussing documentation of local validation rules

Risks
- None

Global Data Model (GDM) Global Sub Team Standards Maintenance Group (SMG) (2 of 3)

Project Lead: Tasha Wiehe

Business purpose

This sub-team will process all applicable work requests to maintain the GS1 Global Data Model standards:
- Global Data Model
- GDM Attribute Implementation Guide
- GDM Market Stages Guideline

This group operates as a sub team of the GMD SMG. It also serves as the GDM Global Maintenance group, per the GDM Governance Manual, and operates collaboratively with GDM Regional and Local Maintenance Teams. All WR activity is reported in the Global Product Master Data SMG.

Stakeholders

SDL:	Tasha Wiehe
CE/Sol Liason	Markus Mueller
SME:	Marc Gale; Mark Van Eeghem
AG Liaison:	N/A
Chairs:	Armand Schins, Ahold; Christian Zaeske, METRO Group; Laurent Seroux, P&G

Last 90 Days

- Continue hearing and motioning all work requests related to the maintenance of the following standards:
  - Global Data Model
  - GDM Attribute Implementation Guideline
  - GDM Market Stages Guideline
- Continue motioning all work requests related to GDM Local Layers
- Processing first maintenance request on behalf of GS1 Netherlands
- Group discussions on the development of key words status indicators across conditional attributes
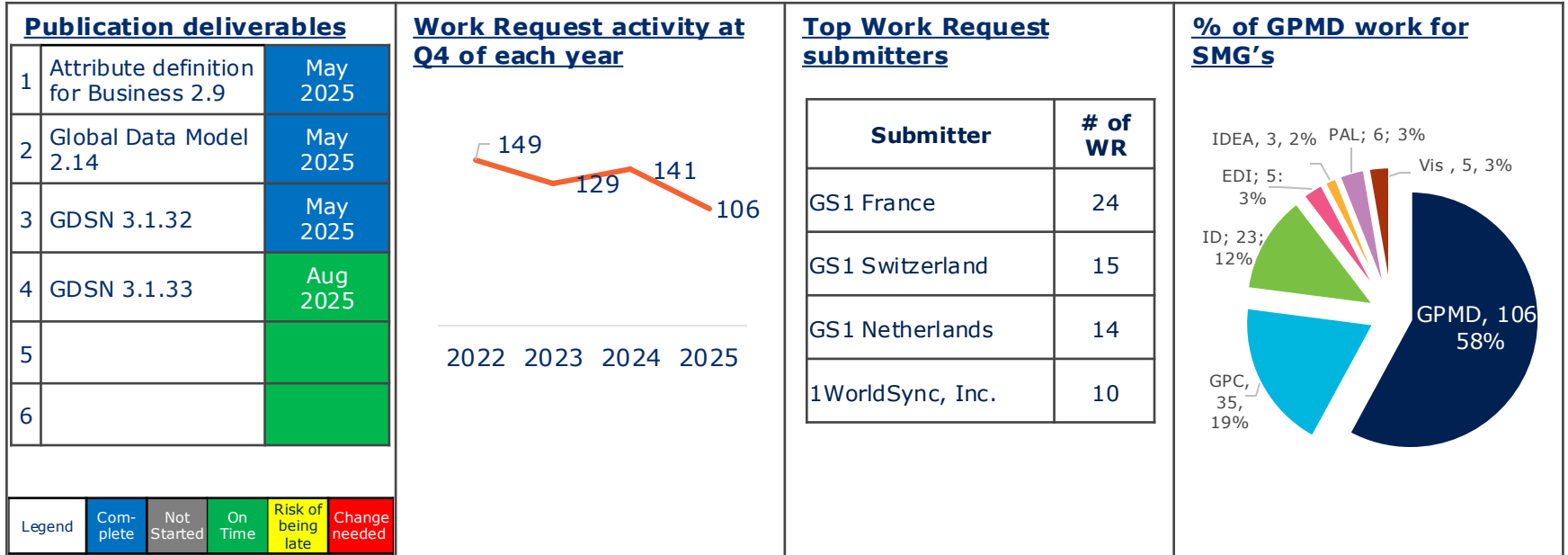
Next 90 days

- Further group discussions on the development of key words status indicators across conditional attributes
- Discussions on the value proposition for codelists within the model

Risks

- None

Global Product Master Data (GPMD) Standards Maintenance Group (SMG) (3 of 3)

Publication deliverables

1	Attribute definition for Business 2.9	May 2025
2	Global Data Model 2.14	May 2025
3	GDSN 3.1.32	May 2025
4	GDSN 3.1.33	Aug 2025
5		
6		

Legend	Complete	Not Started	On Time	Risk of being late	Change needed

Work Request activity at Q4 of each year

149
129
141
106

2022 2023 2024 2025

Top Work Request submitters

Submitter	# of WR
GS1 France	24
GS1 Switzerland	15
GS1 Netherlands	14
1WorldSync, Inc.	10

% of GPMD work for SMG's

IDEA, 3, 2%
PAL; 6; 3%
EDI; 5: 3%
Vis , 5, 3%
ID; 23; 12%
GPMD, 106 58%
GPC, 35, 19%

New risks (scope and resources) identified	No	Change request included	No