GSMP Global Product Classification (GPC) Standards Maintenance Group (SMG)

Project Lead: Eileen Harpell

Report Date: Q2 of 2025

Business purpose

This group maintains the GS1 Global Product Classification system. This work group acts as a pool of experts for all GPC work groups and coordinates with associated Mission Specific work groups.

Sta	kel	hol	d	ers

SDL	Eileen Harpell
CE/Sol Liaison	Elsa Braz
SME	Elsa Braz
AG Liaison	Natalia Casas
Chair	Anne-Sophie Huygens, Natalia Casas

Last 90 days

- GPC May 2025 publication published (inc. 26 work requests).
- GPC Implementation Guide update complete, with new sections on key GPC attributes rules.
- Collaboration with IKEA underway to align GPC with their category assortment.
- GPC Training delivered to GS1 Brazil and GS1 Denmark.
- Support provided to GS1 Denmark to upload their language into the GPC tool.

Risks

None

Next 90 days

- Ongoing processing of GPC maintenance requests and preparation for the November 2025 Publication.
- Continue collaboration with IKEA underway to align GPC with their category assortment.
- Work with developer to add replacement code property in the delta JSON files.
- Work with GS1 US on U.S. government use of GPC in SNAP-related initiatives (e.g., Arkansas pilot).

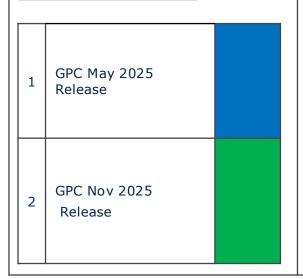
Risks

None



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Publication deliverables



Work Request activity at Q3 for each year



Top work request submitters

Submitter	Number of WR	
GS1 Belgium & Lux	12	
GS1 Global Office	5	
GS1 Ikea, Netherlands, France, Germany	3 ea	

New risks (scope and resources) identified

No

Change request included

No

