

GSMP Web Technology Standards Maintenance Group (SMG)

Project Lead: Greg Rowe

Report Date: July 2026

Business purpose

This SMG is responsible for managing all maintenance work requests aimed at ensuring that GS1 standards are optimised for web implementation.

- Included Activities: Enhancements to the GS1 Web Vocabulary, including Link Types and maintenance and development of the GS1-Conformant Resolver Standard.
- Excluded Activities: Handling of product-related master data.

Stakeholders

SDL	Greg Rowe
CE/Sol Liaison	Robert Beideman
SME	Phil Archer
AG Liaison	
Chairs	Shekar Nambi – Johnson & Johnson Eugen Sehorz – GS1 Austria

Last 90 days

- Completed Work Request 25-382 – GS1 Conformant Resolver
- Team currently working Community Review comments resolution for WR-26-041 – new link types
- Team looking to develop a criteria process for adding new link types to help in deciding when Work Request requesting link types

Next 90 days

- Complete Community Review Resolution
- Motion to eBallot

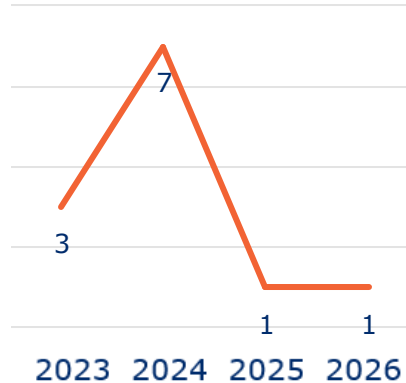


GSMP Web Technology Standards Maintenance Group (SMG)

Publication deliverables

1	GS1-Conformant Resolver	Q1 2026

Work Request activity for first half of 2026



Work Request submitters for first half of 2026

Submitter	# of WR	
GS1 Belgium	1	

New risks (scope and resources) identified

No

Change request included

No



Legend

Complete

Not Started

On Time

Risk of being late

Change needed (not recoverable)