

GSMP Web Technology Standards Maintenance Group (SMG)

Project Lead: Greg Rowe

Report Date: Year-end 2025

Business purpose

This SMG is responsible for managing all maintenance work requests aimed at ensuring that GS1 standards are optimised for web implementation.

- Included Activities: Enhancements to the GS1 Web Vocabulary, including Link Types and maintenance and development of the GS1-Conformant Resolver Standard.
- Excluded Activities: Handling of product-related master data.

Stakeholders

SDL	Greg Rowe
CE/Sol Liaison	Robert Beideman
SME	Phil Archer
AG Liaison	
Chairs	Shekar Nambi – Johnson & Johnson Eugen Sehorz – GS1 Austria

Last 90 days

- Work Request 25-207 completed its 30-day Public Review as well as completing the Comment Resolution process
- Team motioned it to eBallot. eBallot concludes 12 December

Next 90 days

- Ratification of standard after eBallot
- Publish the new standard
- Work on any new Work Request that come in

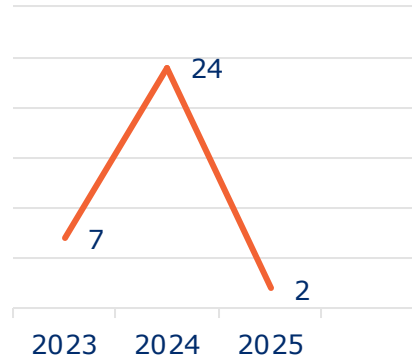


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Publication deliverables

1	GS1-Conformant Resolver	Q1 2026

Work Request activity by year



Top Work Request submitters for 2025

Submitter	# of WR	
GS1 GO on behalf of Web Tech SMG	1	

New risks (scope and resources) identified

No

Change request included

No



Legend

Complete

Not Started

On Time

Risk of being late

Change needed (not recoverable)